



Located in Central Florida, I'm highly trained in vector illustration, typography, and character art. My 11 year career has been focused on merchandising graphics for theme parks and major retailers across America, while in my spare time I've developed characters, animations and environments for apps, games and contract roles.

I'm organized and lead a positive work environment wherever I land. I enjoy collaborating with other artists and bringing unique ideas to every project.

CONTACT

PHONE:
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EMAIL:
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SOCIAL:
@Kuitsuku on Instagram – 37k followers
@Kuitsuku on Tiktok – 220k followers

ACHIEVEMENTS

- Cross-Cultural Games Incubator Winner at Columbia University (2013)
- Loot Crate featured female artist
- Kotaku featured artist
- Teefury featured artist

KRISTA STAGGS

Art Director/Senior Artist – Apparel Design and Concept Art

EDUCATION

University of Central Florida

2006 - 2010

Bachelor of Arts - Digital Media Visual Language * Animation
Magna Cum Laude, 3.8 GPA – 4.0 in Major

WORK EXPERIENCE

Paradies & Company - Art Director/Senior Artist - 2015 – Current

- Supervised a team of 10 talented artists, expanded training manuals and delegated scheduled tasks.
- Created mood boards, typographic designs, vector illustrations, and complex photoshop renderings for apparel programs, hardlines and marketing pitches. Handled styleguide and Pantone specific art daily.
- Created corporate graphics programs based on trends for Walmart stores across America, along with Ron Jon Surf shop, Six Flags, Universal, Disney Parks, Cedar Fair and other major retailers.

Pocket Gems - Contract Artist – Animal Voyages iOS App - 2014

- Illustrated animal character turnarounds for 3d modeling
- Designed animal homes and assets in isometric layouts.

Wonderbot Studios – Freelance Concept Artist - 2012 – 2014

- Created character concepts and full story pages for Ollie Goes Story iPad App
- American Red Cross Water Safety Program - Redesigned Longfellow whale character, illustrated 11 posters for water safety program and created storyboards for water safety short
- Chew Toy Short - Designed character concepts, storyboards, color keys and animation.
- Developed storyboards/animatic for New Jersey Railway safety video

Elite Animation Academy – Animation Instructor - 2013-2014

- Developed lessons for elementary and autistic children on the basics of animation in Adobe Animate, including bouncing balls, walk cycles, moving backgrounds and simple games.

SKILLS AND PROGRAMS

Adobe Suite
Photoshop
Illustrator
Animate / Flash
Indesign
After Effects
Rush
Adobe Acrobat
Dreamweaver
Maya

Shopworks
Microsoft Word
Microsoft Excel
Microsoft Office
Microsoft Powerpoint
CSS
HTML5
Vector Illustration
Screen Print Separations
Social Media Marketing

Product Development
Character Turnarounds
Mood Boards
Typography
Merchandising
Art Direction
Graphic Design
Concept Art
Storyboards
2D Animation